



President  
Pravinsingh Pardeshi (IAS) Retd.

## **Maharashtra's Bird Week Takes Flight with a Special Offer by BNHS for the publication 'Shumali Hindustan ke Parindey.'**

(Mumbai-25/10/2023): - On the occasion of the Government of Maharashtra's Bird Week to be held between 5<sup>th</sup> to 12<sup>th</sup> November, Bombay Natural History Society (BNHS), has announced a special offer on its unique Bird Book in Urdu language, India's premier nature conservation organization is delighted to announce a special promotional offer.

To commemorate the occasion, a 50% discount will be offered to the iconic Urdu book, titled 'Shumali Hindustan ke Parindey.' Originally priced at Rs. 300/- is now available for Rs.150 excluding postage and Rs. 200/- with postage, this offer makes the book even more accessible to bird enthusiasts, researchers, and nature lovers. Dr. Salim Ali's contribution to ornithology is immense, and this book serves as a valuable resource for understanding the avian fauna of northern India.

### About the Book:

The Urdu book "Shumali Hindustan ke Parindey" (Birds of Northern India) is to cater to Urdu-speaking bird watchers. This Urdu adaptation of the acclaimed "Birds of Northern India," authored by Richard Grimmett, Tim Inskipp, and M. Zafar-ul Islam, provides an exhaustive overview of Northern India's avian species.

Translated by M. Zafar-ul Islam, a former BNHS ornithologist, the book offers brief yet insightful descriptions of each species, accompanied by vibrant illustrations for easy field identification. Notably, the guide highlights crucial details such as habitat, vocalizations, and current status in the natural environment.

"Shumali Hindustan ke Parindey" serves as a vital resource, simplifying ornithology for Urdu readers. This book ensures wider accessibility to the rich content of the original guide. We aim to reach a new branch of audience with this discounted book in Urdu. Said the Director of BNHS

### About BNHS:

The Bombay Natural History Society (BNHS) is one of India's oldest and most respected nature conservation organizations. With a history spanning over a century, BNHS is committed to studying, conserving, and educating India's natural heritage. Through various initiatives, research projects, and educational programs, BNHS plays a pivotal role in promoting biodiversity conservation and environmental awareness.

### **Bombay Natural History Society**

Hornbill House, Dr Salim Ali Chowk, Shaheed Bhagat Singh Road, Mumbai - 400 001, India.

Tel:(91-22) 22821811

Email: Office: [info@bnhs.org](mailto:info@bnhs.org)

Director: [director@bnhs.org](mailto:director@bnhs.org)

Website: [www.bnhs.org](http://www.bnhs.org)